

Instructions: Update all highlighted text to reflect the details of your campus before sending to students.

EMAIL COPY

SL:

Welcome back! Enjoy \$0 delivery fees on Grubhub.

BODY:

Hey [Mascots], did you miss eating at your favorite college spot over the summer? With Grubhub, you can use your [Dining Dollars] to order from your local restaurants with \$0 delivery fees.* Scan below to get started:

[Insert Campus QR Code]

And don't sleep on getting unlimited \$0 delivery fees on eligible orders through graduation with your **free Grubhub+ Student membership**.* No credit card, no strings attached—free. Sign up in the app today!

*Valid on eligible orders. Additional fees may apply. See <https://lp.grubhub.com/ghplus-student/>

PUSH NOTIFICATION COPY

Get \$0 delivery fees with Grubhub+ Student! Kick off the semester with a meal from your favorite restaurant today. Terms apply.

SOCIAL MEDIA COPY (pair with graphics)

Get unlimited \$0 delivery fees through graduation with Grubhub+ Student* 😊 Affiliate with your campus in the Grubhub app today.

*Valid on eligible orders. Add'l fees may apply. Terms: <https://lp.grubhub.com/ghplus-student/>

With Grubhub+ Student, you get \$0 delivery fees on eligible orders from your favorite local restaurants. Kick off the semester with your fave food using your [Dining Dollars]! Terms and additional fees apply.

*Valid on eligible orders. Add'l fees may apply. Terms: <https://lp.grubhub.com/ghplus-student/>