Instructions: Update all highlighted text to reflect the details of your campus before sending to students.

EMAIL COPY

SL:

Welcome back! Enjoy $3 off your first on-campus pickup order on Grubhub

BODY:

Hey [Mascots], welcome back! You can use your [Dining Dollars] on Grubhub as a [University Name] student. Just use your [Campus Card] to order pickup on campus so you can grab your meal 'n' go. Or, treat yourself to delivery from that restaurant around town you've been missing all summer!

Plus, Grubhub is starting your semester off right, with **$3 off your first on-campus pickup order** of $7+, using code NOMS.* Scan below to get started:

[Insert QR Code]

And don't sleep on getting unlimited $0 delivery fees on eligible orders through graduation with your **free Grubhub+ Student membership.**** No credit card, no strings attached—free. Sign-up in the app today!

*Terms apply: https://lp.grubhub.com/campus-legal/
**Valid on eligible orders. Additional fees may apply. See full terms at above link.

PUSH NOTIFICATION COPY

Did someone say $0 delivery fees? Ring in the new semester and use your [Dining Dollars] to order your favorite meal on Grubhub. Terms apply.

SOCIAL MEDIA COPY (pair with graphics)

Get whatever you want to eat—on or off campus—with Grubhub 😋Affiliate with your campus in the Grubhub app today.

Pickup or delivery—the choice is yours!

Is there any better way to ring in the new semester?! Enjoy everything [University Name] has to offer, including Grubhub Campus Dining. Get your free Grubhub+ Student membership in the app to score your unlimited $0 delivery fees through graduation. Terms and additional fees apply.